



9th Annual New Therapeutics in Oncology:  
The Road to Personalized Medicine  
*Featuring The Fenmore Lectureship and The Redlich Lectureship*

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**On-Demand Activity:**  
November 1, 2020 – October 31, 2021

**Live Virtual Activity:**  
November 13, 2020

Earn up to 9.0 AMA PRA Category 1 Credits™!

**COURSE DIRECTORS**

Alain Mita, MD  
Monica Mita, MD  
Robert Figlin, MD  
Razelle Kurzrock, MD

For more information and to register, visit  
<https://cedars.cloud-cme.com/oncologycme>

# ACTIVITY INFORMATION

## COURSE DESCRIPTION AND STATEMENT OF NEED

**This important educational activity will include a Live Virtual Activity on November 13, 2020, and a series of on-demand modules.** The activity will provide guidance to front-line and oncology clinicians, nurses, physicians, pharmacists, nurse practitioners, physician assistants and pharmacists, with the most current information available about new agents in oncology and translating the latest research to patients. The content will cover drug and treatment updates, with a focus on myeloma, sarcoma, bladder cancer and gynecological, hematologic and GI malignancies. The activity features a comprehensive review of new drugs approved in 2020 and their mechanism of action, next-generation CAR cell therapies, and a keynote lecture outlining advances in immunotherapy. Next-generation studies will also be addressed, and the activity will offer participants a module designed to provide insight into the latest advances in lung cancer treatment, including integrating of new molecularly targeted therapies and immunotherapy.

## ACCREDITATION STATEMENT



Cedars-Sinai Medical Center is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

## CREDIT DESIGNATION STATEMENT

Cedars-Sinai Medical Center designates this blended on-demand and live virtual activity for a maximum of 9.0 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

# FACULTY

### COURSE DIRECTORS

**Alain Mita, MD**  
Co-Director, Experimental Therapeutics  
Cedars-Sinai Samuel Oschin Comprehensive Cancer Institute

**Monica Mita, MD**  
Co-Director, Experimental Therapeutics  
Cedars-Sinai Samuel Oschin Comprehensive Cancer Institute

**Robert Figlin, MD**  
Director, Division of Hematology/Oncology  
Cedars-Sinai Samuel Oschin Comprehensive Cancer Institute

**Razelle Kurzrock, MD**  
Director, Center for Personalized Cancer Therapy  
Moore's Cancer Center at UC San Diego Health

### CEDARS-SINAI FACULTY

Justin Darrah, MD  
Charles Forscher, MD  
Jun Gong, MD  
Omid Hamid, MD  
Ronald Natale, MD  
Karen Reckamp, MD  
BJ Rimel, MD  
Robert Vescio, MD  
Zachary Zumsteg, MD

### GUEST FACULTY

Thomas Kipps, MD, PhD  
Scott Kopetz, MD  
Antoni Ribas, MD  
Joyce O'Shaughnessy, MD

# REGISTRATION FEES

To register, visit <https://cedars.cloud-cme.com/oncologycme>

Physicians	\$50
Industry	\$100
Pharmacists	\$25
Healthcare Professionals (nurses, fellows/residents, medical students)	Free

## Virtual Activity

By registering for the live virtual activity, you'll be able to view presentations, hear live audio and interact online. This virtual activity will be fully web-based, and you'll need a computer/laptop or tablet, audio and an internet connection.

Details will be emailed to all attendees before the live virtual activity. Please be aware that you are not authorized to record, copy or share content in any manner.

# AGENDA

## ON-DEMAND/RECORDING RELEASE DATE: NOVEMBER 1, 2020

### NEW TARGETS/TREATMENTS

Breakthrough Targets and Therapeutics in the Pipeline  
Next-Generation Studies: Going Beyond Genomics  
New Drugs Approved in 2020 and their Mechanism of Action

### FACULTY

Monica Mita, MD  
Razelle Kurzrock, MD  
Alain Mita, MD

### HEMATOLOGICS

The Evolving Landscape of Myeloma Treatment  
Updates on New Therapeutics for Hematologic Malignancies  
Next-Generation CAR Cell Therapies

Robert Vescio, MD  
Thomas Kipps, MD, PhD  
Justin Darrah, MD

### SOLID TUMORS

An Expert Opinion for New Therapeutic Approaches in Breast Cancer  
Integrating New Molecularly Targeted Therapies for Treating of Lung Cancer  
Immunotherapy for Lung Cancer  
Updates for Sarcoma Treatment  
Paradigm Changes for GI Malignancies Treatment  
Recent Advances in Bladder Cancer Treatment  
Updates for Treating of Gynecological Malignancies  
Deintensification Strategies for the Treating HPV-Positive Head and Neck Cancer  
  
Cancer Treatment in the Era of COVID

Joyce O'Shaughnessy, MD  
  
Karen Reckamp, MD  
Ronald Natale, MD  
Charles Forscher, MD  
Scott Kopetz, MD  
Jun Gong, MD  
  
BJ Rimel, MD  
  
Zach Zumsteg, MD  
  
Omid Hamid, MD

## LIVE WEBINAR: NOVEMBER 13, 2020

11:15 AM Exhibit Sponsored Forum/Workshops (Non-CME)

12:00 PM Introduction Moderator:

Robert Figlin, MD

12:05 Keynote Presentation - Immunotherapy: Present and Future

Antoni Ribas, MD (UCLA)

12:25 Q&A

12:35 Updates on New Therapeutics for Hematologic Malignancies

Thomas Kipps, MD, PhD (UCSD)

12:55 Enter Breakout Sessions

### 1:00 BREAKOUT SESSIONS

a. New Targets/Treatments

Monica Mita, MD  
Razelle Kurzrock, MD  
Alain Mita, MD  
Omid Hamid, MD

b. Hematologics

Robert Vescio, MD  
Thomas Kipps, MD, PhD  
Justin Darrah, MD

c. Solid Tumors

Joyce O'Shaughnessy, MD  
Karen Reckamp, MD  
Ronald Natale, MD  
Charles Forscher, MD  
Scott Kopetz, MD  
Jun Gong, MD  
BJ Rimel, MD  
Zach Zumsteg, MD

1:30 PM Adjourn